

# **WESTMINSTER CITY COUNCIL**

## **STATEMENT OF DECISION**

**SUBJECT:       COMMEMORATIVE GREEN PLAQUE FOR DEPARTMENT STORE  
RETAILER AND ENTREPRENEUR WILLIAM WHITELEY, AT 2  
KILDARE TERRACE**

Notice is hereby given that the Cabinet Member for Sports, Culture & Community has made the following executive decision on the above mentioned subject for the reasons set out below.

### **Summary of Decision**

That the nomination for a commemorative Green Plaque for William Whiteley at his former home at 2 Kildare Terrace, W2 5LX, is approved.

### **Reasons for decision**

Whiteleys is a well-known London store which has gone through many transformations in its long history. The department store was founded by Victorian entrepreneur William Whiteley, a larger than life character who, despite opposition, transformed the shopping habits of 1000s of Londoners. His residency in Bayswater would be commemorated at the second of his London homes.

**Stuart Love, Chief Executive,  
Westminster City Hall,  
64 Victoria Street  
LONDON SW1E 6QP**

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